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*Gladview*

# GLADIOLUS

*Season*

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SPIC AND SPAN

Featuring

NEW and RECENT INTRODUCTIONS

COMMERCIAL and EXHIBITION

## **GLADVIEW GARDENS**

Maple Plain

Minnesota

## GREETINGS

To all our Glad friends and old customers we desire to express our sincere appreciation for your fine patronage the past year. We wish to thank all those who have written us letters of commendation for the excellent results obtained from growing our bulbs. The good will of our customers inspires us to greater efforts to serve you better in the future.

In presenting to you this, our 1949 catalog, we begin our 27th year growing Glads. A world of experience has been gained during this time. Hundreds of varieties have been grown, and many have been discarded that do not come up to our critical judgment.

It has been our policy to send out only the highest quality stock, a policy which has established for us satisfied customers throughout the United States. We are pleased to offer our customers a list of outstanding glads that we highly recommend.

In the past few years the development of sensational new varieties has caused the public to realize the demand for those that have excellent propagating qualities, healthy growth, immunity from disease, good shape of floret, and all around beauty. Only those that continue to prove these qualifications can stand the test of time.

Our descriptions of varieties are not over-emphasized, but as they really are from actual observation.

## Terms and Conditions of Sale

Please read carefully before ordering.

**GUARANTEE**—We aim to send out only healthy, true to name, and disease-free stock. We will replace stock, or refund purchase price of any stock that does not meet with the above, except that we do not guarantee bulblets to grow, nor will we be responsible for more than the purchase price of any stock that does not meet with the above guarantee.

**TERMS**—Cash with order, or 25% will hold your order for later delivery, balance before delivery, or will send C.O.D.

**SHIPMENTS**—All prices quoted here include delivery by PARCEL POST, prepaid. Express orders will be prepaid if order amounts to \$10 or more. No order accepted for less than \$2.00, if for less please include 25 cents to cover cost of packing. Orders are shipped at proper planting time, or on the date you specify in your order. CULTURAL DIRECTIONS are included with every order.

**DISCOUNTS**—Where cash in full accompanies your order, and it is received before April 1, you may take the following discount in extra bulbs, your selection:

\$3.00 to \$15.00—5% extra in bulbs.  
\$15.00 or more—10% extra in bulbs.

Discounts will not apply on any variety priced NET, nor on any collection.

Wholesale orders are not prepaid, and discounts do not apply on items selected from the wholesale list.

**NO WARRANTY**—In common with all responsible growers, we give no warranty, express or implied, and will not be in any way responsible for the results of planting of any bulbs we send out. Growing conditions and careless use of new chemical dips of which we have no control, make this mandatory.

**EXTRAS**—We always include extras with every order, the larger the order the more extras. We like to include some of the newer varieties for trial.

## CLASSIFICATION

This year we are classifying nearly all the varieties of glads that we are listing, as to size, color and approximate days to bloom. The following classification chart is the one used by most of the major gladiolus shows.

The number after the name of the variety denotes the classification number as they are classified in our gladiolus shows at the present time. They are classified in five sizes as follows:

Miniature Glads.....100—Florets under 2½"

Small Glads.....200—2½" through 3¼"

Medium Glads.....300—3¼" through 4-3/8"

Large Glads.....400—4½" through 5-3/8"

Giant Glads.....500—5½" or larger

For example: Crinkle Cream.

In parenthesis (Ellis) is the name of the originator. 400 denotes large size glads. The 10 denotes (light) yellow. Followed are the approximate days to bloom. This is the average time required when large bulbs are planted—when the soil is warm enough to start immediate growth. This may vary in different soils, and in seasons when the rainfall and temperature is not normal. In some instances the days to bloom are not available in certain varieties.

By using this chart you may be able to easily assign placement for your entries at the shows.

		COLOR CLASSES	
Class			
00	White	00	without conspicuous marking
	White	01	with conspicuous marking
	Cream	06	
10	Yellow	10	(Light)
	Yellow	12	(Deep)
	Buff	16	
20	Orange	20	(Light)
	Orange	22	(Deep)
	Orange	24	(Red Orange)
30	Salmon	30	(Light)
	Salmon	32	(Deep)
	Scarlet	36	
40	Pink	40	(Light) without markings
	Pink	41	(Light) with c. markings
	Pink	42	(Deep)
50	Red	50	(Light)
	Red	52	(Deep)
	Red	54	(Black)
60	Rose	60	(Light)
	Rose	62	(Deep)
	Lavender	66	
70	Purple	70	
	Violet	76	(Light)
	Violet	78	(Deep)
80	Smoky shades		
	Smoky	82	(Orange Smoky)
	Smoky	83	(Salmon Smoky)
	Smoky	84	(Pink Smoky)
	Smoky	85	(Red Smoky)
	Smoky	86	(Lavender Smoky)
90	Any other color.		

## Join a Gladiolus Society

If you desire to receive up to date information, record of the winners at the various shows and keep posted on the latest in cultural methods, then join one or more Gladiolus Societies. The following Societies issue quarterly bulletins. Anyone sending their dues to us for one or all will receive extra bulbs with your order for the full amount of membership. This to induce new members to join.

New England Gladiolus Society,  
Arnold N. Drake, Secretary  
Horticultural Hall,  
Boston 15, Massachusetts  
Membership \$2.00 per year.

A year book is published in February, and four quarterly supplements, which are packed with information.

The North American Gladiolus Council,  
Alfonze Bazdorf  
Lincoln, Park, New Jersey

The Council issues bulletins, quarterly.  
Membership \$1.00 per year.

Maine Gladiolus Society,  
Mrs. M. J. Walenta, Secretary  
South China, Maine

This Society issues a 100 page annual, which is worth many times more than the \$1.00 for membership.

Minnesota Gladiolus Society,  
Harold A. Christensen  
Christine Lake, Como Sta. 3  
St. Paul, Minnesota.

Membership rate, \$1.50 per year. Four issues of the "Minnesota Glad Fan" will be sent to you. For \$3.00 per year you receive the above plus membership in the New England Gladiolus Society, which includes a copy of the year book and 6 issues of their Gladiolus magazine.

## New and Recent Introductions

This year we are offering twenty-six of the most outstanding new introductions. These are all highly recommended by the originators and introducers. They have been severely tested in trial grounds in different sections of the country, and have stood the test under all conditions. They have been consistent blue ribbon winners, and will win for you. In some cases our supply of stock of some of these varieties are not large, we will have to replenish our supply from the originator. For this reason would appreciate your order before March 15.

**ALICE ADAMS** (Briggs) 442. A beautiful shade of pink, ruffled florets. The color arrangement is a solid band nearly an inch wide of glistening pink, superimposed on white. Price, any size bulb: Large, medium, or small \$1.00 Net.

**APRIL** (Langworthy) 430. 85 days. A cool, pale peach. Strong vigorous grower. Opens 5-6 on a 26 inch flowerhead. Price: Large \$1.00; Medium 75c; Small 50c Net.

**BIRCH RED** (Rich) 552. An extra fine deep red, with an appealing color sheen. Destined to become a leader in its class. Price: Large \$2.00; Medium \$1.25; Small 75c Net.

**BEAUTY'S BLUSH** (Fischer) 440. Mid-season. The color, style and grace of this glad is one of the attributes of this wonderful glad. The tall, stiff, wiry stems produce a 18-20 bud spike, opening 7-8 lovely 5 inch florets, of a cool, soft blushing pink. A robust grower and disease resistant. Price: Large 50c, 10—\$3.50; Medium, each 35c; 10—\$2.50; Bulblets 100—\$2.

**BUTTERSCOTCH** (Langworthy) 521. 90 days. A warm, bright pastel in a new shade. Indian yellow overlaid with Chinese coral—bright coral throat. Outstanding as a Commercial or show flower. Opens 8-10 on a 28-30 inch flowerhead. Price: Large, each \$1.00; Medium 75c; Small 50c Net.

**CONNECTICUT YANKEE** (Schenetsky) 441. 90 days. A tall, fine impressive pink with sharp blotch. 8 or more florets open at once on tall 30 inch flowerhead. Price: Large each: Large \$1.00; Medium 75c; Small 50c Net.

**DANNY** (Cave) 430. Color La France pink with white lip. Strong, straight stems, florets slightly ruffled. Price each: Large \$1.00; Medium 75c; Small 50c. Net.

**EASTER PARADE** (Briggs) 400. A remarkable white, it's immaculate, with a clearness of color, with no color markings whatsoever. Can be classed

for color with an Easter lily. Price \$1.00 for any size bulb; large, medium or small. Net.

**INDIAN SUMMER** (Langworthy) 480. 90 days. The color blending of this glad will no doubt class this variety among the most popular smokies. A vigorous grower, straight stalks. The color is a reddish dusty grape with deep ruby-red feather on two lower petals. This color is rather difficult to describe, being a blending of Mars orange and dahlia purple. Florets 4-5 inches, 16-18 buds, opens 7 on flowerhead 24-28 inches. Height 50-55 inches. Price each: Large \$1.25; Medium \$1.00; Small 75c Net.

**LITTLE SWEETHEART** (Fischer). Rightly named. The 3¼ inch florets are charmingly poised on fine wiry stems. Color is a delicate pink blending to a large snowy throat. It had a waxy texture and an airy ruffling. For table decorations and wedding bouquets it is unsurpassed. Price each: Large \$1.00, 10 for \$8.00; Medium, each 75c, 10 for \$6.00. Net.

**MARY O'DELL** (Cave) 400. 88 days. Here is a glad that will not fail to win you the blue ribbons at the shows. A superlative white, consistent in its performance, near perfect placement, vigorous grower and disease resistant. The flower head is 26-30 inches, with 20-26 inch buds of which it opens 10 with 4 or more in color. Price, any size bulb \$1.00, large, medium or small.

**NANCY** (Arnett) 452. 88 days. A Glad destined to go places; a top score commercial in bright scarlet-rose red. Good propagator, excellent attachment, straight stems. Will open 7 florets, 4-4½ inches on a 19 bud spike. Price each: Large \$1.00; Medium 75c; Small 50c. Net.

**OCTOBER SUNSHINE** (Quackenbush) 420. Mid-season. A beautiful blending of autumn colors, yellow and orange, calling your attention to "October Sunshine." A glad having the many good merits to make it a great glad. Price each: Large \$1.00; Medium 75c; Small 50c. Net.

**ORIENTAL PEARL** (Carlson) Originator's Description. 506. 90 days. The Wonder Glad of 1946. Oriental Pearl is a very large wide open plain petalled cream. It is the finest glad I have ever seen in its color. Florets are easily 7 inches in diameter and even spikes from medium sizes carry 18 buds. Its best feature lies in the fact that florets are strongly and closely attached to the stem; it can be bunched and shipped, in spite of its great size. I have never known one to crook. Price: Large, each 40c, 10—\$3.20; Medium, each 30c, 10—\$2.40; Small, 10—\$1.50; Bulblets, 10—75c, 100—\$4.00.

**PERSONALITY** (Butt) 542. Mid-season. A subdued shade of rose. The plants grow very high, and it will produce tall spikes, 7 open at once. The florets are very large. A grand glad for those who like them massive. Price: Large, each \$1.00; Medium 60c; Small 40c. Net.

**POETS DREAM** (Fischer) 366. 85 days. Clear, light, highly ruffled, lavender, blending to a clean creamy throat. Florets precisely set on tall, strong stems. One of the finest new lavenders. Price: Large, each 40c, 10—\$3.20; Medium 30c, 10—\$2.40; Small 10—\$1.50. Net.

**PHANTOM BEAUTY** (Bastian) 440. 85 days. Here is a glad that wins the blue ribbons. It is a charming blush-pink, and will open 10 florets at once on near perfect specimen spikes. Price: Large, each \$4.00; Medium \$3.00; Small \$2.00. Net.

**ROSE CHARM** (Fischer) 360. Early. The merits of this glad is its earliness, combined with plant vigor, height, and a beautiful color. Its rose color is clear, with cream throat and midribs. It has a long tapering flower head, and long stem. For this reason it is ideal for basket work. Price: Large, each 75c, 10—\$5.00; Medium 50c, 10—\$3.50. Net.

**ROBINSON CRUSOE** (Lins) 490. 76 days. Color make-up of this fine glad is a base of tan florets, heavily marbled chocolate. A color that is really different. Price: Large, each 75c. Net.

**SNOW MAID** (Cave) 400. 90 days. Tall, vigorous whitest white informal glad. Opens 8-10 on a 24-30 inch flower head. Price: Large, each \$1.00; Medium 75c; Small 50c. Net.



**Oriental Pearl**

**SPIC AND SPAN** (Carlson) 432. 80 days. This tall deep pink—really it is a shade between pink and salmon, has created a sensation at shows whenever exhibited. Its tall spike will open 8 to 10—4½ to 5 inch florets on a flowerhead, carrying 20 to 22 buds. Spikes never crook. Its placement is near perfect. Price: Large, each \$1.50, 10—\$12.00; Medium, each \$1.25, 10—\$10.00; Small, each \$1.00, 10—\$8.00; Bulblets 10—\$1.00; 100—\$8.00.

**SUN SPOT** (Roberts) 417. Mid-season. A glad that wins prizes consistently. It will open 7-9, 5 inch florets on a durable spike. Light apricot-buff with rose spot in throat. Nicely ruffled. Price: Large, each \$1.00; Medium 75c; Small 50c. Net.

**SHIRLEY BRIGGS** (Briggs) 542. 75 days. A delightful clear, live, medium pink, shading smoothly into a large clear white throat, giving it a pink-and-white effect. Price: Each \$1.00 for choice of large, medium or small bulbs. Net.

**TROCADERO** (Lins) 422. 87 days. A lovely shade of carrot-orange, self

color. Extremely tall and straight. One of the few distinctive orange varieties. Price: Large, each \$1.00; Medium 75c; Small 50c. Net.

**WHITE CHALLENGE** (Arnett) 500. 90 days. One of the finest distinctive whites yet introduced. It has a delicate rose blush, and a small rose blotch in throat. It will open 8 on a 22 bud spike. Price: Large, each \$3.50; Medium \$2.50; Small \$2.50. Net.

**WHITE CHRISTMAS** (Fischer) 500. Early, mid-season. We consider this glad as the "Dream Girl" of the gladiolus kingdom. A robust grower, disease resistant. It has grace, elegance

and dignity. You are thrilled by its highly ruffled, waxy, snowy white color. 6 to 9, 6 inch florets open, well attached to a tall spike of 17-20 buds. Price: Large only, each \$1.50, 10 for \$12.00. Net.

**WEDGWOOD** (Fischer) 366. Early. Here is another of Carl Fischer's great introductions. This is a color marvel—a rich live blue-lavender with cream throat. It had grace, purity and refinement. 5 florets come well attached to and precisely arranged on slender well apportioned spikes. Price: Large, each \$1.00, 10—\$8.00; Medium 75c, 10—\$6.00. Net.

## General List

**ABU HASSAN** (K & M) 378. 90 days. A new variety from Holland. A greatly improved Pelegrina. It produces long spikes of a rich violet blue. Highly recommended.

**ALGONQUIN** (Palmer) 536. 80 days. Tall brilliant, bright scarlet. Opens 6-8 blooms on a straight stem. An all around fine variety.

**ANNA MAE** (Pommert) 400. 70 days. This is one, if not the best early chalk whites. Blooms a week ahead of Snow Princess. Excellent placement; straight stems.

**ARETHUSA** (Fischer) 416. Early. An early grower. Heavily ruffled, almost frilled. Florets are perfectly placed. This is one of our favorites.

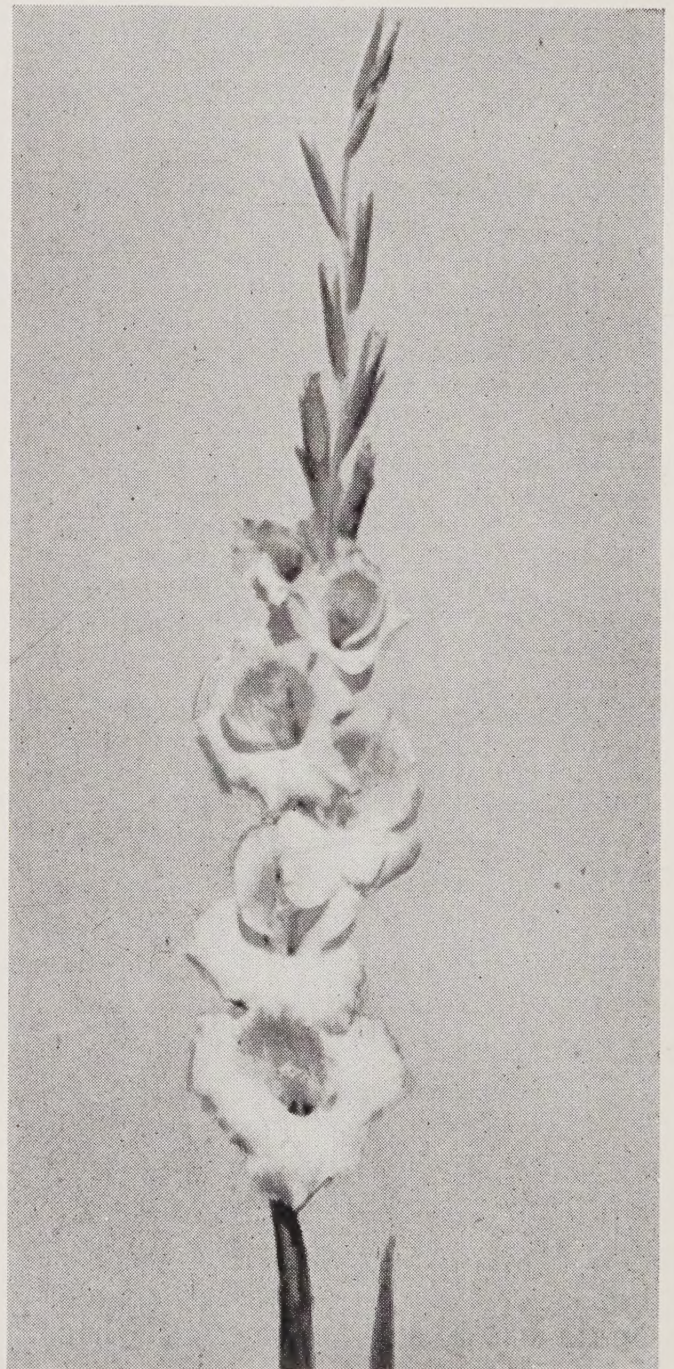
**BADGER BEAUTY** (Krueger) 466. 85 days. A very popular clear lavender with a creamy throat. Has a fine record as a show winner. A dependable cut flower variety.

**BIT O' HEAVEN**—An unusual shade of orange. The color is vivid, lighter in throat. Florets are medium size, 8-10 open at once on tall stout spike. In demand as a cut flower.

**BLACK OPAL** (Errey) 454. This can be classed as a dark red, or velvety maroon. 8-10 beautiful florets opens on a tall flower head, well placed.

**BLACK PANTHER** (Lins) 554. 80 days. This is no doubt the largest black red grown. It grows tall with long flower heads.

**BLUE ADMIRAL** (Christ) 378. 85 days. One of the finest real dark blues. Not too tall, but has perfect placement.



Casablanca



- BLUE BEAUTY** (Pfitzer) 475. 75 days. This tall growing glad produces 4-5 wide open florets on a strong straight spike. An early medium blue.
- BLOEMFONTEIN** (Europe). A beautiful salmon with a soft yellow blotch. Opens 6 to 8 wide open florets on a stiff stem.
- BUCKEYE BRONZE** (Beardmore) 430. 90 days. A brilliant bronze. A glad that is distinctly different in color. Very fine.
- BOLERO** (Leffingwell) 525. 85 days. Large blotched orange. Very fine.
- BUENA VISTA** (Majeski). Late mid-season. One of the most beautiful glads grown. Has not received the publicity it deserves. An immense rose-red. Grows up to 6 ft. tall with 6 to 8 seven inch florets open all at once.
- BURMA** (Palmer) 562. 85 days. Mid-season. Deep rose red, heavily ruffled with heavy texture. When first florets begins to open practically all the buds on the spike will show color. An exceptionally fine glad.
- CASABLANCA** (Majeski) 400. 95 days. The most outstanding new white in existence. No markings. Tall straight spikes (never crooked), carrying 6-8 beautiful ruffled, average size florets, open at once. Absolutely a 100 percent cutter. Produces oodles of bulblets that germinate freely.
- CHAMOUNY** (Bearman) 460. 85 days. A very unusual color. Rose or cerise-rose, with silver line around the edge of each petal. Its unusual color combination is very appealing.
- CORONA** (Palmer) 560. 80 days. Originator's description: Creamy white shading somewhat deeper in the throat with rose picotee edge on the petals. Very distinctive and beautiful. Outstanding prize winning exhibition flower.
- CRINKLE CREAM** (Ellis) 410. 86 days. If you are looking for a good, medium-priced yellow, here it is. A beautiful ruffled pale yellow, wide open florets, good placement, and average height.
- DAISY MAE** (Lins) 441. 90 days. Orange-pink with a deeper red blotch in throat. Grows tall and vigorous. Fine.
- DETROIT NEWS** (Maier) 461. Mid-season. Light lavender rose, overlaid with rose purple stripes radiating from a small throat blotch of same color. A novelty glad which florists regard very highly.
- DIEPPE** (Hassel) 432. 85 days. An extra fine brilliant red-salmon, throat deeper shade.
- DREAM CASTLE** (Lins) 440. 95 days. For those who like to have many florets open at once don't forget Dream Castle. It will open up to fourteen, very nicely, displaying a warm light coral pink ribbon of color, ruffled and firmly attached. It is a 100% cutter and has good commercial possibilities when stock becomes ample.
- EARLY ROSE** — Extra early rose-red. Medium tall spikes. In demand as an early cut flower. Much admired by garden visitors.
- ETHEL CAVE COLE** (Cave) 440. 80 days. Here is a pink that the florists like. Large light pink, opens 8 large florets on a very tall stem. Excellent for commercial as well as exhibition. Small bulbs make salable spikes.
- ELIZABETH the QUEEN** (White) 566. 86 days. This variety deserves the great popularity it has received to date. Large, beautiful, ruffled, deep lavender, with darker lines in the throat. Opens 7 to 8 large open blooms. Small bulbs make good spikes.
- FAY** (Jack) 316. Early. Large ruffled salmon-pink.
- FLYING FORTRESS** (Wilson) 580. 93 days. A huge smoky lavender grey, darker throat.
- GENGHIS KAHN** (Sheer) 432. 80 days. A very reliable striking ruffled pure pink, no markings. Florets very large, up to 6 inches wide.
- GLEAM** (Fischer) 410. 77 days. A beautiful light yellow, combining beauty in style, color and ruffling. Has a waxy texture resembling ivory.
- GOLDEN STATE** (Wheeler) 512. 85 days. A prize-winning desirable yellow, having won many grand championships. Very good.
- GRATITUDE** (Fischer) 424. 75 days. A beautiful salmon orange, ruffled. Has a sharp yellow throat blotch. Tall, strong wiry stems.
- GREENLIGHT** — The originator's own description: The especial charm of this variety arises from the peculiar greenish gloss, which overlays the milky-white of the large, well-formed, slightly ruffled florets. This is particularly pronounced in the bud stage. A mid-season variety possessing the points necessary to make it first-class for exhibition work.
- HINDENBURG'S MEMORY** (Pfitzer) 552. Mid-season. One of the best reds. Large vivid red. Tall spikes, 4-6 extra large florets open at once. Extra fine cut flower.

- HOKUS POKUS** (K & M). 62 days. An outstanding novelty from Holland. A mixture of colors, deep golden yellow, with carmine markings and blotches. An unusual novelty.
- HOLLAND'S GLORIE** (Europe). Deep salmon-pink with yellow throat markings. Many open florets of a heavy texture. Strong healthy grower.
- INTRUDER** (Graff) 536. 90 days. Tall flame red with small red blotch in throat.
- JOHAN VAN KONYNENBURG** (K & M) 450. 85 days. This one comes highly recommended as a brilliant orange scarlet. Opens 6 to 8 florets on a tall upright spike, well placed and spaced. Destined to become a big hit in its class.
- KENWOOD** (Lins) 452. 80 days. A large tall pure red, no markings. Opens 5 or more on a long flower head. Plain petaled. Fine.
- KING LEAR** (Palmer) 570. 75 days. Deep reddish-purple, silver lines on edge of petals. Extra tall. Spikes borne on willowy stems. Becoming more popular every year.
- LANTANA** (Palmer) 420. 75 days. An early orange and yellow. The vivid color makes an appeal to visitors. Spikes medium in length.
- LADY JANE** (Lake) 406. 85 days. A clear cream with yellow tips, slightly ruffled, and will open 6-8 lovely florets, well placed. An excellent variety for cut flowers.
- LADY LUCK** (H. H. Harris) 540. A nice light salmon with creamy throat blotch.
- LEADING LADY** (Johnston) 506. 87 days. It is hard for words to describe the beauty of this wonderful glad. Probably one of the most popular creamy white with lemon throat varieties yet introduced. Prices reduced. Don't fail to try this one.
- MARIE ANTOINETTE** (Holland). A beautiful salmon with a deep violet red blotch. Many large open florets open at a time on a very tall stem. A vigorous and healthy grower.
- MARGUERITE** (Pommert) 533. 80 days. A strong, sturdy variety. Deep water melon pink with cream throat. 5 to 6 open florets on a well-placed stem.
- MARGARET BEATON** (Twomey) 501. 85 days. Pure white with large cherry blotch in throat. Tall straight spike with 4-6 well placed blooms. Really a wonder glad.
- MARGARET FULTON** (Ogrodnichek) 432. A medium tall, warm peach salmon. Florets are well placed, 4-6 open at once. Ideal cut flower variety.
- MISS WISCONSIN** (Krueger) 560. 90 days. This no doubt is the most popular rose yet introduced. The demand for this is so great that the stock is always exhausted early. It is a mid-season bloomer, open 6 to 8 five-inch florets at one time.
- MOHAWK** (Stevens) 454. 85 days. Another mid-season variety. Velvety deep maroon. Tall straight spikes.
- MARTHA DEANE** (Guille) 410. 85 days. A beautiful tall growing yellow, with faint red throat spears, not conspicuous. It will make a 30 inch flowerhead, 6 to 8 florets opening, on a tall, graceful spike. One of the most beautiful yellows yet introduced.
- MOTHER KADEL** (Kadel) 410. 77 days. A very graceful medium yellow, 5 to 6 plain florets opening on tall spikes. Very dependable and reliable.
- MRS. MARK'S MEMORY** (Pfitzer) 570. An extra fine large rose purple.
- MOUNT INDEX** (Miller) 401. 68 days. One of the finest whites, tall and graceful. Has a very distinct yellow throat blotch.
- MYRNA FAY** (Lines) 462. 85 days. An extra fine lavender. Strong grower.
- NAVAHO** (Lins) 452. 85 days. An outstanding new brilliant red. It has near perfect form and placement.
- NEW EUROPE** (Europe) 536. 100 days. A very fine large orange scarlet. It is a very late bloomer.
- ORANGE GOLD** (Marshall) 422. 80 days. A rich golden orange. A much improved Bit O' Heaven.
- OREGON ROSE** (Mitsch) 460. 77 days. An outstanding ruffled rose with a three-toned effect. It is tall and graceful with a record performance.
- OREGON GOLD** (Majeski) 410. 96 days. The perfect yellow. Color medium yellow on outer edges, and blending smoothly to a deep yellow in the throat. This glad will produce 5 foot spikes, carrying 18 to 24 buds, 9 to 10 huge ruffled florets open at once. Nicely arranged on a tall graceful spike. This glad was sensational with us this past season.
- OHIO NON PAREIL** (Wilson) 550. 85 days. This is a giant clear bright red, a sure show winner.
- OKLAHOMA** (Wilson) 390. 90 days. A very lovely and dainty silver grey, with a buff throat.

**PICARDY** (Palmer) 530. 90 days. Probably the most loved and popular glad on the market today. Light salmon pink, near perfect placement of florets, tall straight spikes.

**PINK RADIANCE** (Quackenbush) 440. 85 days. Here is another reliable and dependable pink. Can be classed as a pure light pink with a silvery sheen and a touch of carmine in the throat. Open 6 to 8 medium sized florets, well placed on a long spike.

**PRESTIGE** (Winsor). A beautiful highly ruffled self pink, shading to a creamy throat. Very fine.

**PURPLE SUPREME** (Wilson) 470. 85 days. A very attractive purple. Medium sized florets perfectly placed on a long spike. A very beautiful clear purple.

**RECADO** (Palmer) 470. 90 days. Rose ash, flecked orange. A giant smoky which always attracts attention in our gardens.

**RED CHARM** (Butt) 452. 85 days. Rightly named. A charming red, opening as many as 10 florets on tall willowy spikes. Extra fine.

**RIO RITA** (Lins) 523. 95 days. A beautiful ruffled orange, opening up to 8 on a 23 inch flowerhead. This will produce sensational thrilling show spikes.

**ROCKET** (Palmer) 450. 85 days. An extra fine clear glowing scarlet. Medium tall spikes, blooms well placed. Popular cut flower.

**ROSE O' DAY** (Fischer) 566. 70 days. Distinctive in color, massive in size, and robust in growth. Rosy-lavender. It will open 10 florets, all at once on a tall spike in a double row arrangement. Truly a sensational variety.

**SILENTUM** (Pfitzer) 401. 80 days. Another new white, almost identical with Margaret Beaton, except that it is not as large, therefore it really makes a better cut flower variety. White with ermine feather in throat.

**SILVER WINGS** (Ritsma) 500. 88 days. A creamy white sport of Picardy, somewhat whiter than Leading Lady, also has a heavier substance.

**SNOW PRINCESS** (Pfitzer) 400. 80 days. The most popular cut flower white today. A lovely white with creamy throat. Large flowers on a medium tall spike. Don't be without this one.

**SPOTLIGHT** (Palmer) 413. 80 days. A beautiful outstanding clear bright yellow with small scarlet blotching in throat. It produces tall straight spikes, opening 5 or 6 large blooms at once.



**Stoplight**

Will carry from 16 to 20 buds. Demand is great.

**STOPLIGHT** (Lins) 452. 90 days. A brilliant rich red with silvery lustre. 6 to 8 medium sized florets open at once on a 22 inch long flowerhead. Dark green healthy foliage. Graceful and dependable. Don't fail to get this one.

**STELLA ANTISDALE** (Evans) 540. Mid-season. Smooth, soft light pink, to slight creaminess in throat. Tall straight spike with up to 9 very large blooms open on 20 bud spikes.

**SURFSIDE** (Windsor) 400. A large white on tall straight stems, well placed. This is a late bloomer and flowers are always sold as soon as they are ready.

**TEXAS** (Buchanan) 500. 70 days. One of the finest early whites. It will open 9 on 18 bud spike.

**TRUE LOVE** (Klein) 440. 70 days. A very early shell pink. Has a lovely primrose throat, and is dainty in every way.

**VALERIA** (D. S. Pruitt) 436. 85 days. Tall early scarlet. Exceptionally fine cut flower variety.

**VULCAN** (Dr. Stevens) 470. 82 days. A very nice large clear purple.

**VAN GOLD** (Van Vooris) 312. Early deep golden yellow.

**WHITE GOLD** (Sheer) 506. 70 days. This tall beautiful cream really needs no introduction. 4 to 6 large blooms open all at once on a tall straight stem. Small bulbs bloom freely. Healthy, popular, and dependable.

## COLLECTIONS

We are offering four collections this year, varieties that are leaders in their color classes, consistent performers and blue ribbon winners. Each variety has been selected for its color appeal, strong growing habits, and strong visitor attraction. Any one or all will bring you many thrills.

### "SUPER DELUXE COLLECTION"

DAISY MAE  
DREAM CASTLE  
DIEPPE  
GENGHIS KAHN  
MISS WISCONSIN

ORIENTAL PEARL  
RIO RITA  
ROSE O' DAY  
SILVER WINGS  
SPOTLIGHT (Yellow)

#### SUPER DELUXE COLLECTION NO. 50

1 large and 1 medium sized bulb of the above 10 varieties.  
20 bulbs (catalog value \$5.40) Postpaid for \$4.85

#### SUPER DELUXE COLLECTION NO. 50-A

5 large and 5 medium sized bulbs of the 10 varieties listed above.  
A collection of 100 bulbs of the finest prize winners. Plant these as per cultural directions included with order and you will be amazed with the results.  
These 100 bulbs all labeled separately, and sent postpaid for only \$19.95  
(Catalog value \$21.55)

If order is received before April we will include one large SPIC and SPAN gratis.

(No Discount)

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#### ADVANCED AMATEUR COLLECTION NO. 100

4 ABU HASSAN  
4 BURMA  
4 CASABLANCA  
4 CRINKLE CREAM  
4 ELIZABETH THE QUEEN

4 LEADING LADY  
4 MISS WISCONSIN  
4 PURPLE SUPREME  
4 RED CHARM  
4 VALERIA

Collection No. 100—40 large bulbs (catalog value \$5.50) for \$4.85  
On all orders received before April 1, 1949, we will include gratis with the above collection, 2 large Spotlight and 1 medium Oriental Pearl.

Collection No. 100A—40 medium sized bulbs of the above,  
(catalog value \$3.75) for \$3.25  
One medium Oriental Pearl and 1 medium Spotlight gratis.

Collection No. 100B—both the above collections.  
40 large and 40 medium (catalog value \$9.25) for \$7.75  
3 large Spotlight and 2 medium Oriental Pearl gratis.

(No Discount)

## DAHLIAS

This season we are offering the following list of Dahlias. The same business terms and guarantee as for gladioli will apply. Prices indicated are for tubers or roots. Tubers or roots are sent showing eye or where eye is indicated. In some cases eyes will not develop even when indicated. These will be replaced, when root or tuber is returned to us when complaint is made.

### CLASSIFICATION

<b>Formal Decorative (F.D.)</b>	<b>Peony (Peo.)</b>
<b>Informal Decorative (I.D.)</b>	<b>Ball (Ball)</b>
<b>Incurved Cactus (I.C.)</b>	<b>Show (Show)</b>
<b>Recurved Cactus (R.C.)</b>	<b>Pompom (Pom)</b>
<b>Semi-Cactus (S.C.)</b>	<b>Miniature (Min.)</b>
<b>Cactus (C)</b>	<b>Decorative (Dec.)</b>

The size of the flower where shown is indicated in inches—as 3".

AVALON (Dec.). Large, clear yellow. Each.....	\$0.25
BEGONIA ROSE (F.D.). Rose Pink. Each.....	.75
CAROLINA MAID. Extra large rose. Each.....	.75
CHING A LING. Buff cactus. Each.....	.35
DARKEST OF ALL (Pom). Dark maroon. Each.....	.25
FAIRY (Min). Salmon pink. Each.....	.25
FARNCOT. Beautiful cactus. Purple, tipped white. Each.....	.75
F. D. Roosevelt (Show). Large red. Each.....	.40
Fay Beaton. Large white cactus. Each.....	.50
Glorie de Guiscard (Ball). Variegated, medium sized. Each.....	.25
Hillside Gold. A very good gold cactus. Each.....	.35
Irene (Min). Orange scarlet. Each.....	.25
Ida de van Warner (Dec.). 6" nice Lavender. Each.....	.25
Lavender (Min-Dec). 2" Lavender.	
Little Dorothy (Pom). 2". Variegated, red-white-yellow. Each.....	.25
Miss San Diego (I.C.). Tyrian pink yellow center. 8". Each.....	1.50
Mrs. Hester A. Pape (F.D.). Reddish-purple. 10". Each.....	1.50
Mrs. E. J. (Cactus) Bright pink. Each.....	1.50
Mrs. Geo. Bouttilier (Show). Large red. Each.....	.35
Mrs. Helen McCulloch (Dec). Red and yellow show type. 4-6". Each.....	.25
Mrs. Edna Champlin (Dec). Large lavender. Each.....	.25
Morocco (Ball). Purple and white. Each.....	.35
Prince Charming (Pom). Purple. 2". Each.....	.25
Royal Pennant (Dec). Large purple. Each.....	.50
Ruby Taylor (Dec). Large dark red. Each.....	.35
Sam Alexander (Cactus). Fancy salmon. Each.....	.75
Spitfire (Dec). Red. Tipped yellow. Each.....	.75
White Fawn (Min-Dec). 3", nice white. Each.....	.35
Yankee Gold (Dec). Large gold. Extra fine. Each.....	.35
W.H.T. (I.D). Rich old rose. Each.....	.25

## Retail Price List, Season 1949

### Please Read Carefully

Large bulbs are 1¼ inches and over in diameter, size 1 and 2. Medium size are ¾ inch to 1¼ inches in diameter, size 3 and 4.

10 bulbs at 8 times the 10 rate where priced singly. 5 bulbs at 10 rate. No item for less than 15c. Please order in units as 3 for 25c. Bulblets may be purchased 50 at 100 rate.

If interested in small, planting size bulbs by the 100, or bulbs of the larger sizes, 50 or more of one variety and size, see wholesale list on page 14.

Our Fall sales have been heavy, even before issuing and sending out this catalog. Many of the new varieties will be sold out before spring. WE SUGGEST THAT YOU ORDER EARLY!

Variety	Large			Medium			Bulblets		
	Per	1	3	10	1	3	10	10	100
Abu Hassan .....	.....		\$0.45	\$1.20	.....	\$0.30	\$0.80	.....	\$1.50
Algonquin .....	.....		.20	.60	.....	.15	.40	.....	1.00
Anna Mae .....	.....		.20	.60	.....	.15	.40	.....	.75
Arethusa .....	.....		.20	.60	.....	.15	.40	.....	.50
Badger Beauty .....	.....		.30	.80	.....	.20	.55	.....	1.00
Bit O'Heaven .....	.....		.20	.60	.....	.15	.40	.....	.....
Black Opal .....	.....		.20	.60	.....	.15	.40	.....	.....
Black Panther .....	.50		1.25	4.00	.35	1.00	2.80	.50	4.00
Blue Admiral .....	.....		.20	.60	.....	.15	.45	.....	.50
Blue Beauty .....	.....		.20	.65	.....	.15	.45	.....	.....
Bloemfontein .....	.25		.65	2.00	.15	1.10	.....	.....	3.00
Buckeye Bronze .....	.....		.30	.80	.....	.20	.50	.....	1.00
Bolero .....	.....		.30	.80	.....	.20	.50	.....	2.00
Buena Vista .....	.25		.65	2.00	.....	.45	1.10	.....	2.00
Burma .....	.....		.45	1.10	.....	.30	.75	.....	1.00
Casablanca .....	.....		.20	.60	.....	.15	.45	.....	.75
Chamouny .....	.....		.25	.70	.....	.20	.50	.....	.75
Corona .....	.....		.20	.60	.....	.15	.40	.....	.50
Crinkle Cream .....	.15		.40	1.10	.....	.30	.80	.....	1.50
Daisy Mae .....	.35		1.00	2.80	.25	.65	2.00	.....	4.00
Detroit News .....	.85		.....	.....	.60	.....	.....	1.00	.....
Dieppe .....	.25		.65	2.00	.....	.40	.90	.....	1.50
Dream Castle .....	.25		.65	2.00	.15	.40	1.20	.50	4.00
Early Rose .....	.....		.20	.60	.....	.....	.....	.....	.....
Ethel Cave Cole.....	.....		.20	.60	.....	.15	.40	.....	.50
Elizabeth The Queen.....	.....		.35	.80	.....	.25	.60	.....	.75
Fay .....	.20		.50	1.60	.....	.35	1.00	.....	2.00
Flying Fortress .....	.50		1.25	4.00	.35	1.00	2.80	.25	2.00
Genghis Kahn .....	.50		1.25	4.00	.35	1.00	2.80	.40	5.00
Gleam .....	.35		1.00	2.80	.25	.65	2.00	.35	3.00
Golden State .....	.35		1.00	2.80	.25	.65	2.00	.35	3.00
Gratitude .....	.50		1.25	4.00	.35	1.00	2.80	.50	4.00
Green Light .....	.....		.35	.85	.....	.25	.60	.....	.....
Hindenburg's Memory .....	.....		.20	.60	.....	.15	.40	.....	.....
Hokus Pokus .....	.35		1.00	2.80	.25	.65	2.00	.50	4.00

Variety	Large			Medium			Bulblets		
	Per	1	3	10	1	3	10	10	100
Holland's Glorie .....	.35	1.00	2.80		.25	.65	2.00	.50	4.00
Intruder .....	.75	.....	.....		.50	.....	.....	.75	6.00
Johan van Koynenburg.....	.50	1.25	4.00		.35	1.00	2.80	.50	4.00
Kenwood .....		.30	.85		.....	.25	.60	.....	1.00
King Lear .....		.20	.60		.....	.15	.40	.....	.....
Lantana .....		.25	.80		.....	.15	.50	.....	1.00
Lady Jane .....		.20	.60		.....	.15	.40	.....	.50
Lady Luck .....	.20	.45	1.50		.....	.30	.90	.....	1.25
Leading Lady .....		.40	1.00		.....	.25	.70	.....	1.25
Marie Antoinette .....		.40	1.00		.....	.25	.70	.25	2.00
Marguerite .....		.25	.65		.....	.20	.50	.....	1.00
Margaret Beaton .....		.20	.60		.....	.....	.....	.....	.....
Margaret Fulton .....		.20	.60		.....	.....	.....	.....	.....
Miss Wisconsin .....	.35	1.00	2.80		.25	.65	2.00	.40	2.50
Mohawk .....		.25	.65		.....	.20	.50	.....	1.00
Martha Deane .....	1.00	2.50	10.00		.65	1.50	5.00	1.00	7.00
Mother Kadel .....		.20	.60		.....	.15	.40	.....	.75
Mrs. Mark's Memory.....		.40	1.00		.....	.....	.....	.....	.....
Mount Index .....		.40	1.00		.....	.25	.65	.....	1.00
Myrna Fay .....	1.00	2.50	8.00		.60	1.80	4.80	.....	.....
Navaho .....	.35	1.00	2.80		.25	.65	2.00	.25	2.00
New Europe .....		.50	1.75		.....	.....	.....	.....	.....
Orange Gold .....	.25	.65	2.00		.15	.40	1.10	.....	2.00
Oregon Rose .....	.20	.50	1.60		.....	.35	.90	.....	2.00
Oregon Gold .....		.25	.70		.....	.15	.50	.....	1.00
Ohio Non Pareil.....		.30	.80		.....	.20	.60	.....	1.00
Oklahoma .....	.75	2.00	6.00		.....	.....	.....	1.00	.....
Picardy .....		.20	.60		.....	.....	.....	.....	.....
Pink Radiance .....		.25	.75		.....	.20	.55	.....	1.00
Prestige .....		.25	.75		.....	.20	.50	.....	1.00
Purple Supreme .....		.25	.75		.....	.20	.50	.....	.75
Recado .....		.20	.60		.....	.15	.40	.....	.75
Red Charm .....		.25	.80		.....	.20	.55	.....	1.00
Rio Rita .....	.15	.40	1.00		.....	.30	.75	.....	2.00
Rocket .....		.20	.60		.....	.15	.40	.....	.50
Rose O'Day .....	.30	.80	2.40		.20	.50	1.60	.50	4.00
Silentum .....		.20	.60		.....	.15	.40	.....	.50
Silver Wings .....	.50	1.25	4.00		.35	.90	2.80	.....	2.00
Snow Princess .....		.20	.60		.....	.15	.40	.....	.50
Stoplight (red) .....		.30	.80		.....	.20	.60	.....	.75
Spotlight (yellow) .....	.20	.50	1.60		.15	.35	.90	.25	1.50
Stella Antisdale .....		.30	.80		.....	.20	.60	.....	2.00
Surfside .....		.20	.60		.....	.15	.40	.....	.50
Texas .....	.75	2.00	6.00		.....	.....	.....	.....	6.00
True Love .....	.25	.65	2.00		.15	.40	1.10	.....	2.00
Valeria .....		.30	.80		.....	.20	.60	.....	1.00
Vulcan .....		.30	1.00		.....	.20	.70	.....	2.00
Van Gold .....	.25	.65	2.00		.15	.40	1.10	.....	1.25
White Gold .....		.30	.80		.....	.20	.55	.....	1.00

## Wholesale List

Priced per 100; 25 or 50 same variety and size at 100 rate.

Bulblets  $\frac{1}{2}$  pint or pint at quart rate.

Variety	BULBS—Per 100			BULBLETS	
	No. 1	No. 2	No. 3	No. 4	Quart
Anna Mae .....	\$5.00	\$4.00	\$3.00	\$2.00	\$3.00
Algoquin .....	5.00	4.00	3.00	.....	3.00
Arethusa .....	4.40	3.40	2.40	.....	2.00
Blue Beauty .....	4.40	3.40	.....	.....	2.25
Blaze .....	4.40	3.40	.....	.....	2.00
Burma .....	10.00	8.00	6.40	5.00	12.00
Black Opal .....	4.00	3.00	.....	.....	2.00
Casablanca .....	5.00	4.00	3.00	2.00	2.00
Corona .....	5.00	4.00	3.00	.....	4.00
Crinkle Cream .....	9.00	7.00	6.00	.....	15.00
Elizabeth The Queen.....	6.00	5.00	4.00	3.20	5.00
Per 1,000 .....	48.00	40.00	32.00	.....	.....
Ethel Cave Cole.....	4.50	3.50	3.00	2.50	2.00
Dream Castle .....	12.00	10.00	8.00	.....	30.00
Genghis Kahn .....	25.00	20.00	17.00	14.00	35.00
Green Light .....	5.00	4.00	3.00	.....	6.00
Golden State .....	25.00	20.00	17.00	.....	35.00
Harvest Moon .....	5.00	4.00	3.00	.....	3.00
Lady Jane .....	4.40	3.40	2.40	.....	2.00
Leading Lady .....	8.00	6.40	5.00	4.20	10.00
Marguerite .....	6.00	5.00	4.00	.....	4.00
Miss Wisconsin .....	15.00	12.50	10.00	7.50	25.00
Margaret Beaton .....	4.00	.....	.....	.....	2.00
Margaret Fulton .....	4.00	3.00	2.00	.....	2.00
Martha Deane .....	25.00	20.00	15.00	.....	25.00
Mother Kadel .....	4.40	3.40	2.40	2.00	3.00
Mohawk .....	5.00	4.00	3.00	2.00	4.00
Oregon Gold .....	5.00	4.00	3.00	2.00	3.00
Oriental Pearl .....	30.00	25.00	20.00	15.00	40.00
Picardy .....	4.00	3.00	2.00	.....	2.00
Pink Radiance .....	5.00	4.00	3.00	.....	5.00
Purple Supreme .....	5.00	4.00	3.00	2.00	4.00
Recado .....	4.00	3.00	2.00	.....	3.00
Rio Rita .....	8.00	6.00	4.40	.....	25.00
Rocket .....	5.00	4.00	3.00	.....	2.00
Silentum .....	4.40	3.40	2.40	.....	2.00
Snow Princess .....	5.00	4.00	.....	.....	2.00
Surfside .....	5.00	4.00	3.00	.....	3.00
Spotlight (yellow) .....	10.00	8.00	6.00	4.00	25.00
Stoplight (red) .....	6.00	5.00	4.00	.....	4.00
Valeria .....	5.40	4.40	3.40	.....	4.00
White Gold .....	4.40	3.40	.....	.....	.....
Per 1,000 .....	35.00	28.00	.....	.....	2.00

Prices F.O.B. Maple Plain, Minn. 25% deposit will hold your order, balance COD. Minimum order from this list \$5.00.

We use extreme caution to keep all varieties true to name, free from disease, standard size and grade. However, we will not be responsible for any item or items to a greater extent than the original purchase price. All claims must be filed within 10 days from receipt of stock. Stock offered, subject to crop conditions and prior sale. Send us your want list for quotations on new varieties.



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## GLADIOLUS MIXTURES

For those who do not care to grow Glads by name, we will supply the following mixtures:

### RAINBOW MIXTURE

All colors of the rainbow.

**Large Bulbs—100 for \$5.00; 50 for \$2.75; 25 for \$1.50**

**Medium Bulbs—100 for \$3.00; 50 for \$1.75; 25 for \$1.00**

### DELUXE MIXTURE

This mixture contains many of the newer varieties, and will surely please with its riot of color.

**Large Bulbs—100 for \$6.00; 50 for \$3.25; 25 for \$1.75**

**Medium Bulbs—100 for \$4.00; 50 for \$2.25; 25 for \$1.25**

## DAHLIA ASSORTMENTS

We have many requests for Dahlias in assortments, and we are glad to offer the following collections. Each tuber is individually labeled and are our selections, which will surely please you.

**Collection A**—7 Miniature and Pompom type: red, yellow, pink, white and other colors. Flowers are small and are very fine for table bouquets—**\$2.00.**

**Collection B**—5 large cactus type flowering varieties—**\$2.50.**

**Collection C**—10 show and decorative type varieties: Lavender, rose, white, yellow, pink, orange and other colors, large 4 to 10 inch blooms—**\$3.75.**

**Collection D**—All three of the above collection A-B-C, 22 tubers, all separately labeled—**\$6.85.**

Order No.

# Order Sheet

## GLADVIEW GARDENS

Maple Plain, Minnesota

Date.....

Mr.  
Mrs.....  
Miss (Please print or write your name very plainly)

Street address or R.F.D.....

Post Office..... State.....

Express Office..... Amount enclosed.....  
(If different from Post Office) Check.....

Money Order.....

Ship when .....

Substitutions. If we are out of any item you order shall we:  Refund.

Substitute nearest size.  Substitute another variety of equal value?

Note: All stock offered subject to crop and prior sale. Orders are filled in numerical sequence.

Quantity	Size	VARIETY	Rate	Price
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				

**Note:** Gladview Gardens will refund the purchase price on any order found unsatisfactory, and returned. We will replace any untrue to name stock free of charge, but all responsibility for results of growth and crop is denied.